



**The Josephine DeMello Foundation**  
**PO Box 941197**  
**Simi Valley, CA 93094**  
**(818) 667-5387**  
**WWW.JOEYDEMELLOFOUNDATION.ORG**

July 24, 2009

Dear Sir/Madam:

It is with great joy that we announce the launch of our non-profit organization, *The Josephine DeMello Foundation*, created in loving memory of our daughter Josephine, who died of SIDS in March 2008.

SIDS (Sudden Infant Death Syndrome) is the number one killer of infants under the age of one, claiming the lives of almost 2,500 infants in the US each year; that's nearly 7 babies every day. Los Angeles County has one of the highest unexplained infant death mortality rate in California. And, while organizations who raise money for other disease research are abundant (and awesome), there are few who focus their efforts on supporting Sudden Infant Death Syndrome and the grieving families and caregivers in their darkest hours.

The mission of *The Josephine DeMello Foundation* is to offer comfort to grieving families and caregivers as they learn to cope with the "new normal" they're forced to create after such a loss, and to provide resources to help them move through their own grief process successfully. We hope to accomplish this by providing them with educational resources, access to free sessions with licensed counselors, assistance with funeral expenses, community, and prayer. Along with family support, we are also help fund the research at Children's Hospital Los Angeles in order to give peace of mind to parents after the tragedy and prevent SIDS from happening in the future.

We invite you to partner with us as we blaze a trail in California! Our goal is to support all families in the Los Angeles, Ventura, Santa Barbara, and San Luis Obispo County, but we can't do it without your help! Please take a moment to visit our website: [www.joeydemellofoundation.org](http://www.joeydemellofoundation.org). Then, please remember us if someone you love loses a child to SIDS. Together, we can help ease the burden of their loss.

Sincerely,

---

Yolanda DeMello  
President  
ydemello@gmail.com